



THE FACTORS THAT INFLUENCE BUSINESS LOSSES:
A CASE STUDY FOR SYARIKAT AIR MELAKA BERHAD

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APRIL 2011

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Submitted in Partial Fulfillment
of the Requirement for the
Bachelor of Business Administration
(Hons) International Business

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

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LETTER OF SUBMISSION

Date of submission

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka
MELAKA

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE FACTORS THAT INFLUENCE BUSINESS LOSSES: A CASE STUDY FOR SYARIKAT AIR MELAKA BERHAD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA Kampus Bandaraya Melaka.

Thank you

Yours sincerely,

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“DECLARATION OF ORIGINAL WORK”

I, _____, (I/C Number: _____)

Hereby, declare that,

- This work has not previously has been accepted in substance for any degree, locally or oversea and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

ABSTRACT

This study about there are many cases of water theft and illegal connections often occur. Not only SAMB Water Company but each state also would have this problem. Such a problem is actually one of the factors which he led the organization facing problem of losses in their business activities. In addition, SAMB is a single water company operating in the distribution of water supply to all of Melaka without competing with any other side. Due it does not compete with any other party; they have to incur losses in the act of those who are responsible for taking advantage to steal the water and making illegal connections. This is likely due to factors such as light punishment measures, management of the SAMB in discharging their duties and technologies available in the SAMB. Studies performed on SAMB may help to alleviate the problem of water theft and illegal connections.

A day to day if the number of quantities of water theft and illegal connections increase will affect business losses to the organization. From the problem of water theft and illegal connections show how SAMB can overcome to against this matter. To reduce it, the factors shows SAMB implement or not implement the factors in order to reduce the number. Instead of that, SAMB enforcement took and initiative by make regular inspections every day. Other than that, the recommendation could help the organization to reduce it.